





# Can AI explanations skew our causal intuitions about the world? If so, can we correct for that?

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## Role of explanation in Al

- Introduce transparency in (black-box) Al's decisions/recommendation
- Increase human understanding of Al's decisions/recommendations
- Promote trust in a (highly accurate) Al system
- Help calibrate trust in an AI system

## Explanation in Al

 Top-down: start with a definition of an explanation; develop methods to output explanations





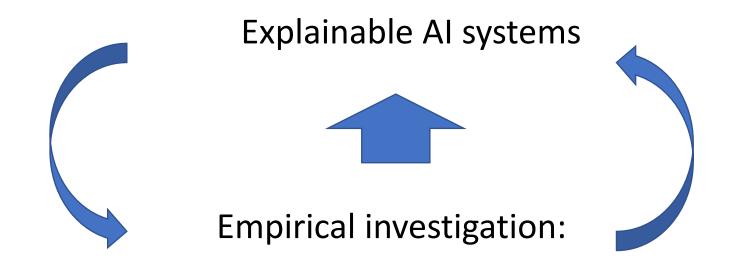
Counterfactuals

#### Empirical investigation:

which explanations are most suitable, which promote trust and when, etc.

## Try the other direction as well

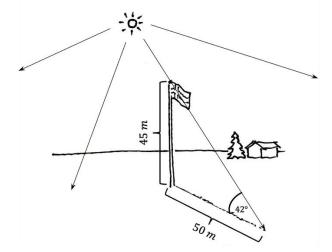
 Bottom-up: start with an empirical investigation, which could then inform development of explainable AI systems



What types of explanations people provide?
What are some of the consequences of providing explanations?
Do explanations affect trust and when? etc.

## Explanation in cognitive science, psychology, and philosophy that could inform XAI research

- Causal and asymmetric
- Contrastive/counterfactuals
  - Why this outcome instead of that?



- Selective (limit to how much info to include in an explanation)
- Social dimension of explanations (communicative acts) → trust
- Explanatory virtues (markers of explanatory goodness): simplicity, coherence, explanatory power, unification, etc.

## Some research questions for the bottom-up approach

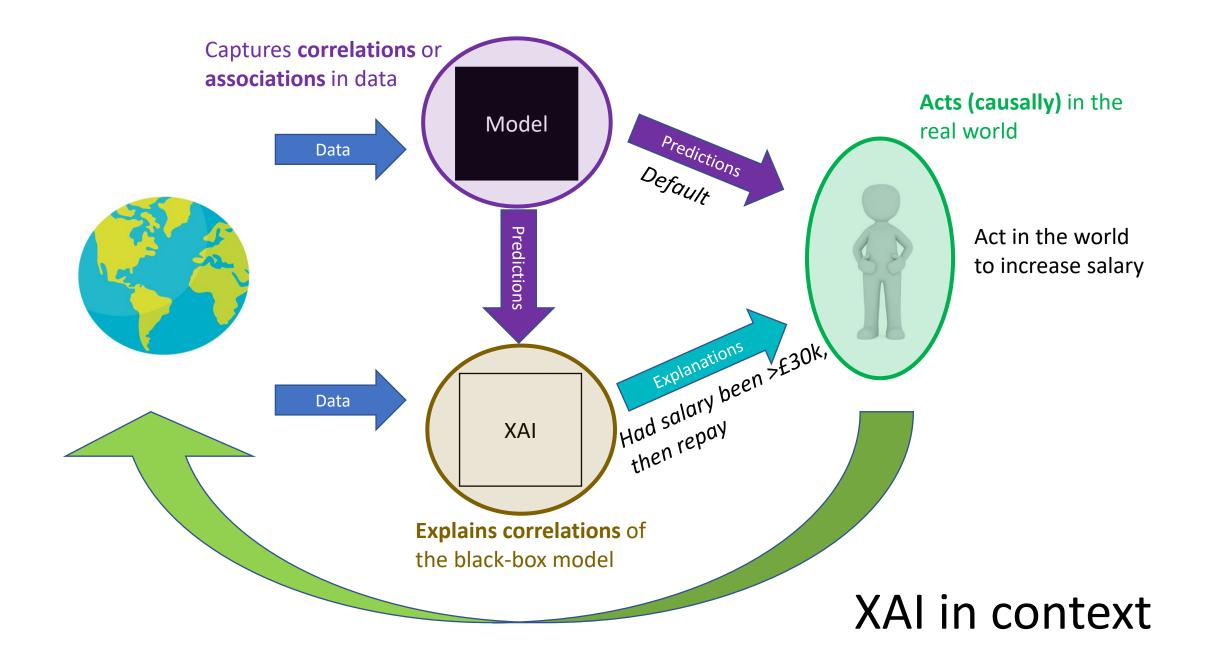
What kinds of explanations people provide?

Consequences of explanations on our beliefs in AI context?

 Does our perception of AI systems' reliability affect how we perceive explanations of AI decisions? Do they modify consequences of AI explanations?

Particularly important when AI explanations are inspired by work in psychology and cognitive science, and designers hope that they will yield the same positive effects as in non-AI contexts, without considering any potential side effects

## Step back



## Causal explanations and correlational Al systems

 People seem to provide and research in psychology focused on causal explanations of (often real-world) situations







## Causal explanations and correlational Al systems

• Al systems capture correlations



## Potential consequences of directly applying insights from psychology to XAI

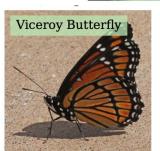
- Making AI explanations more human-like may lead them to think that they explain a certain causal connection
- Human tendencies amplified by making explanations more human-like esp. when there's room for interpretation
- Particularly prone to happen when using AI models to teach people about the real world
- Using desirable features such as selectivity may further reinforce causal intuitions
- Counterfactual (CF) explanations: we use them to communicate causality
- XAI uses CF explanations to explain decisions of AI systems



CheXNet

Output











## Counterfactual explanations in Al context

- Al **prediction**: Tom's salary is lower than £30K
- Why did the AI system predict that?
- Counterfactual **explanation**: If Tom had more than 500 LinkedIn connections, the AI system would have predicted ≥ £30k.
- Counterfactuals suggest recourse/action: maybe Tom should up his LinkedIn game
- Does the number of LinkedIn connections <u>affect</u> salary? Perhaps, but the Al system does not know that.
- Should Tom <u>increase</u> the number of his LinkedIn connections (i.e. act in the real-world) to increase his salary? Perhaps, but the explanation of AI prediction is not evidence enough to support that.

## Research questions I

• Do our causal intuitions about factors the AI uses to make predictions become *unjustifiably stronger* if we are presented with counterfactual explanations of these predictions?

If they do, is there anything we can do to correct for that?

## Experiment 1

- How a range of factors influence salary?
- Three groups: Control, AI Prediction, AI explanation
- Total number of participants: 93
- Dependent variables:
  - Expectation, Confidence, and Action

Reminder: The AI system predicts that Tom's yearly salary is lower than £30k (< £30k). [AI Prediction

and AI Explanation groups

Factor: Education level [all three groups]

Explanation: If Tom had had an advanced degree (e.g. masters), the AI system would have predicted that his salary was higher than/equal to £30k ( $\geq$  £30k). [only the AI Explanation group]

Q. Would you expect that employees who have an advanced degree (e.g. masters) also have a higher [NEXT PAGE] **salary**? [Expectation question, same for all three groups]

Please rate your answer from 0 (No, not at all) to 100 (Yes, absolutely).

- Q. How confident are you in your response? [Confidence question, same for all three groups]
- Q. Assuming Tom has the resources (time, money, etc.), would you recommend he starts an advanced degree (e.g. masters) with the hope of increasing his salary? [Action question, same for all three groups]

Please rate your answer from 0 (not at all) to 100 (totally).

Your good friend Tom is looking to increase his **salary**. He's asked you for advice on how to best achieve that. [all three groups]

There are a range of factors that are related to a higher salary. You will now consider some of these factors. only the Control group

In your search for ways to help your friend you have found an **AI system** that can predict whether people's yearly salaries are higher than/equal to £30k ( $\geq$  £30k) or lower than £30k (< £30k). [AI Prediction and AI Explanation groups

The AI system uses a number of **factors** to make the prediction. You do not know, however, how much each factor is important for the AI system when it is making its predictions [only the AI Prediction group

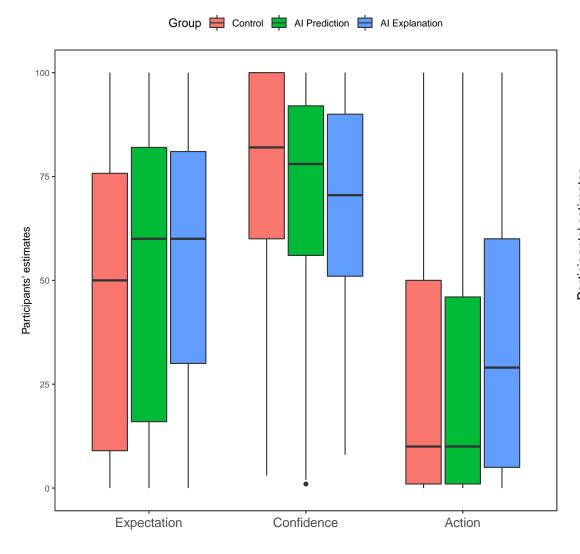
The AI system uses a number of factors to make the prediction. The AI system also has an option to provide you with **explanations** regarding its predictions. only the AI Explanation group

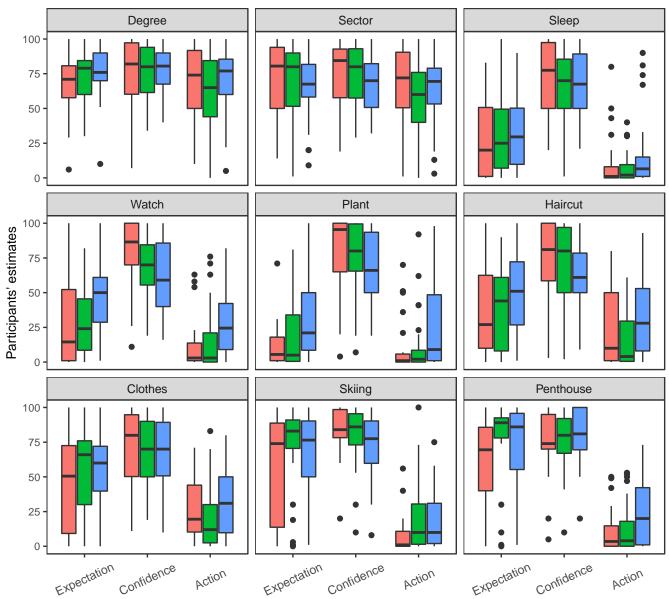
You input Tom's details for all factors into the AI system and it predicts that his yearly salary is *lower* than £30k (< £30k). AI Prediction and AI Explanation groups

The AI system now provides you with explanations with respect to each factor as to why it predicts that Tom's salary is lower than £30k (< £30k). [only the AI Explanation group]

You will now be asked questions related to the factors that the AI system used to make the prediction. AI Prediction and AI Explanation groups

### Results





## Experiment 2

- Same materials as in Experiment 1
- Same dependent variables
- 6 groups:
  - 3 the same as in Experiment 1
  - Another 3 were additionally told about an important note
- Total number of participants: 271

#### Important note

Correlation does not imply causation. Even though some factors may be highly **correlated** with higher salary that **does not** mean that they are **causing** higher salary.

In the AI Prediction group the note read:

#### Important note

AI systems learn *correlations* in data. Even though the factors the <u>AI system</u> uses are potentially *correlated* with higher salary that **does not** mean that they are *causing* higher salary.

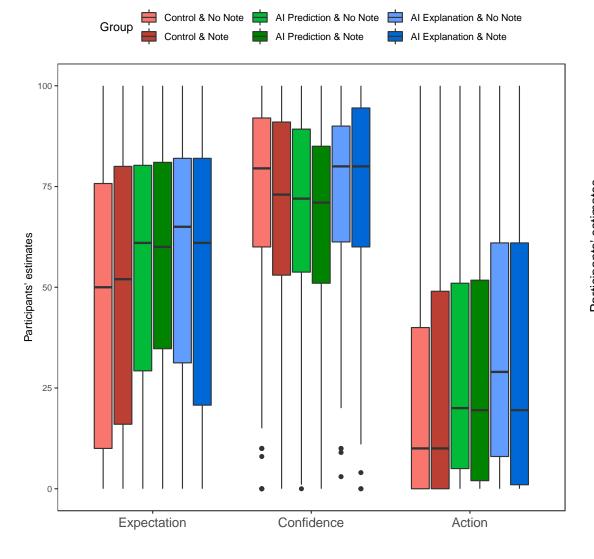
In AI Prediction condition the note read:

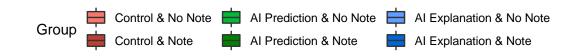
#### Important note

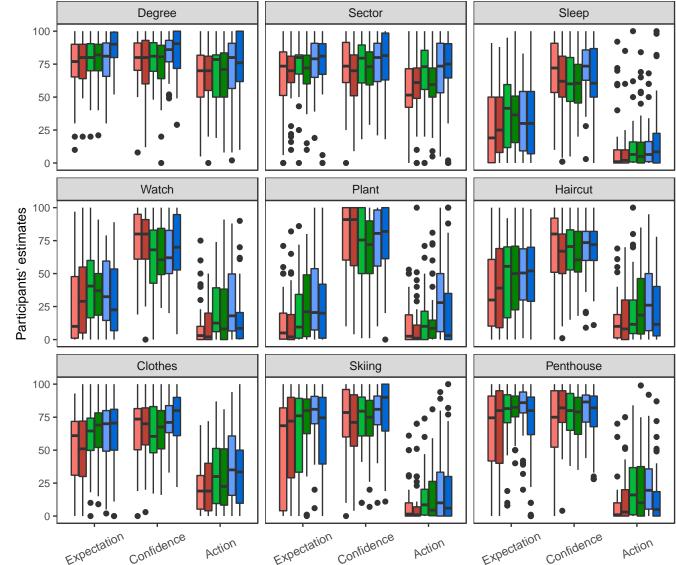
AI systems learn *correlations* in data. Even though the factors the <u>AI system</u> uses are potentially *correlated* with higher salary that **does not** mean that they are *causing* higher salary.

Similarly, the **explanations** of the AI systems' predictions are about the *correlations* the <u>AI system</u> has identified and not about which factors are *actually causing* higher salary.

### Results



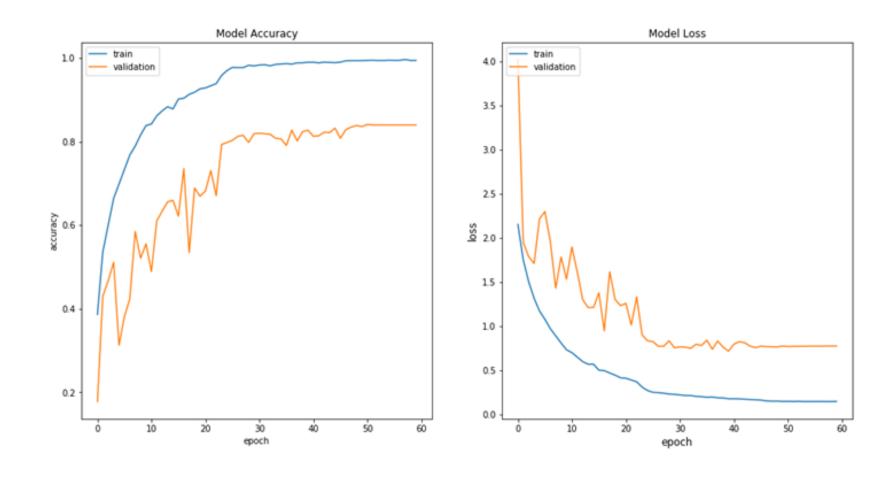




## Summary I

- Explanations of AI systems can unjustifiably impact lay people's causal intuitions
- It may be possible to correct for this by communicating to people that Al system's capture correlations and not causal relationships
- In general, we should be telling/reminding users of Al's associative and correlational nature
- We should be applying insights from cognitive science and psychology carefully as they may undesirably translate in the domain of Al

## (Perceived) Al accuracy



## Research questions II

• Does (perceived) AI accuracy play a role when providing lay users with counterfactual explanations?

• Is the undesirable effect of counterfactual explanations on our causal beliefs more pronounced when (we think) AI is highly accurate?

## Experiment 3

Three groups: Control,

Al Prediction, Al explanation

Unfamiliar scenario: predicting rice yield

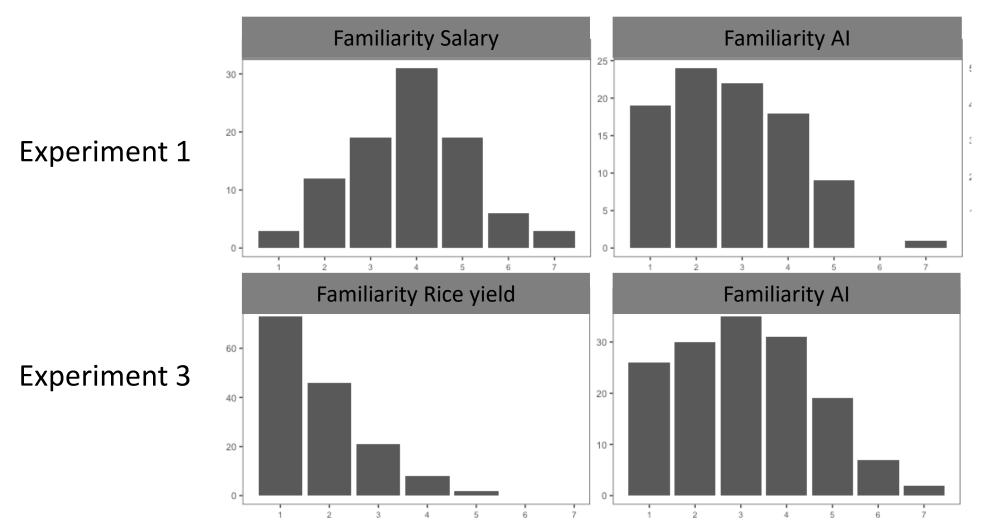
-> easer to manipulate AI accuracy

-> replicate finding in a different domain



### Familiarity

How familiar are you with the factors that may affect salary/the yield of rice? Scale from 1 - Not at all familiar to 7 - Extremely familiar



## Experiment 3

Reminder: The AI system <u>predicts</u> that Lam's per acre rice yield is going to be *lower than the average*.

Factor: Shrimps

<u>Explanation</u>: If Lam had **grown shrimps in the same field as rice**, the Al system would have predicted that his per acre **rice yield** is going to be **higher than/equal to average**.

**Q.** Would you expect that farmers who **grow shrimps in the same field as rice** have a **higher rice yield**?

Please rate your answer from 0 (No, not at all) to 100 (Yes, absolutely).

No, not at all Yes, absolutely 0 10 20 30 40 50 60 70 80 90 100

Q. How confident are you in your response?

Not at all Fully 0 10 20 30 40 50 60 70 80 90 100

**Q.** Assuming Lam has the resources (office space, money, etc.), would you <u>recommend</u> he **grows shrimps in the same field as rice** with the hope of increasing **the rice yield**?

Please rate your answer from 0 (not at all) to 100 (totally).

Not at all Totally 10 10 20 30 40 50 60 70 80 90 100

Your good friend Lam recently started growing rice in Mekong River Delta, Vietnam. He is looking for ways to **increase the rice yield** on his rice fields.

Lam is cultivating deepwater rice, a common variety of rice in Vietnam grown in ponds with water over 20 inches deep. The picture below is an example of a rice field in Mekong River Delta, Vietnam (credit: J. Sammut, UNSW).

In your search for ways to help your friend you have found an **Al system** that can predict whether farmers' per acre **deepwater rice yields** are going to be *higher than/equal to the average rice yield* or *lower than the average* in Mekong River Delta, Vietnam.

The Al system uses a number of **factors** to make the prediction. The Al system also has an option to provide you with **explanations** regarding its predictions.

You input Lam's rice field details for all factors into the AI system and it <u>predicts</u> that his per acre rice yield is going to be *lower than the average*.

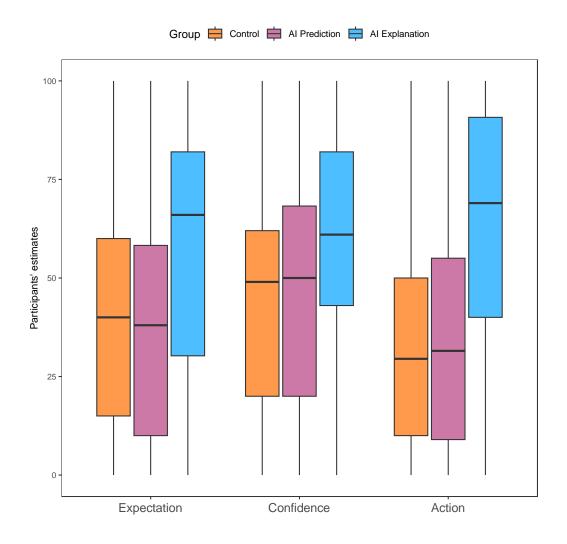
The Al system now provides you with explanations with respect to each factor as to why it predicts that Lam's per acre rice yield salary is going to be lower than the average.

You will now be asked questions related to the factors that the AI system used to make the prediction.

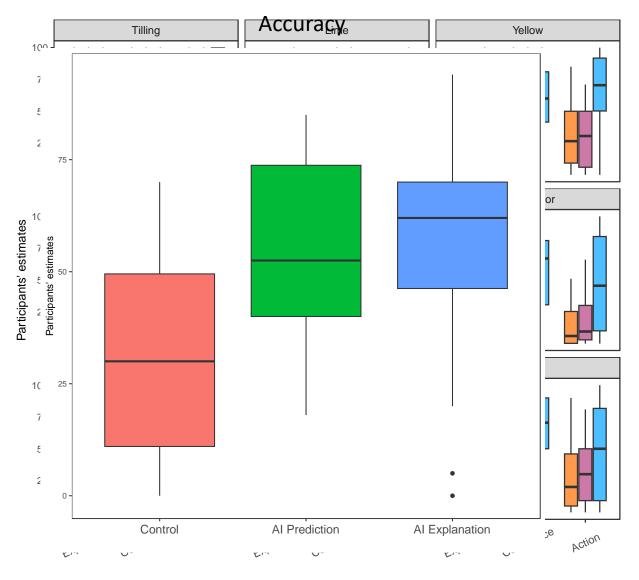
On the scale from 0 (extremely inaccurate) to 100 (extremely accurate), please rate how **accurate** you believe the **Al system** is in predicting whether the per acre *rice* yield will be higher than/equal to the average or lower than the average.

Extremely inaccurate							Extremely accurate			
0	10	20	30	40	50	60	70	80	90	100

### Results







## Experiment 4

Manipulate accuracy: High, Moderate, Low

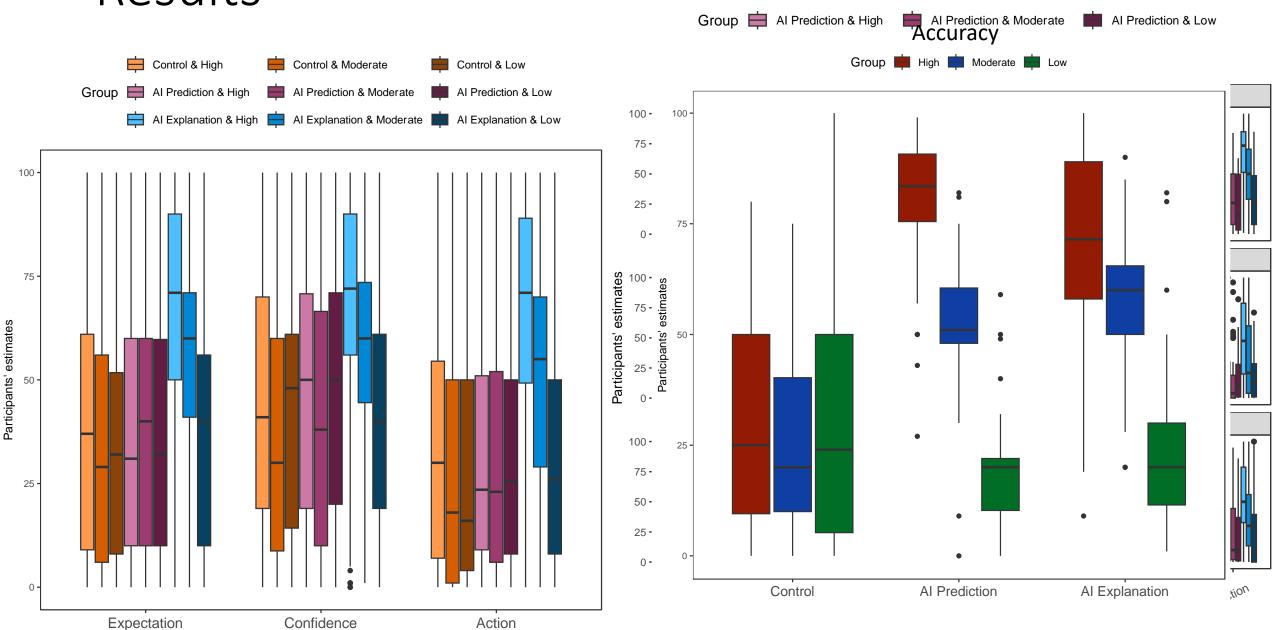
9 groups: Control AI Prediction, AI explanation X High, Moderate, Low

You also found out that robust testing over an extended period of time has shown that the Al system's **accuracy** is **very high**: it makes almost all predictions correctly, with only a very few incorrect ones.

You also found out that robust testing over an extended period of time has shown that the Al system's **accuracy** is **moderate**: it makes most predictions correctly, however a notable proportion of its predictions are incorrect.

You also found out that robust testing over an extended period of time has shown that the Al system's **accuracy** is **low**: it makes some predictions correctly, however the vast majority its predictions are incorrect.

### Results



Control & High

Control & Moderate

Control & Low

## Summary II

- Explanation of AI systems affect our causal beliefs about the world, even when we don't have strongly established causal beliefs about the domain
- Al accuracy amplifies the effect of explanations on our causal beliefs in unfamiliar domains
- Al accuracy does not seem to affect the predictive power of factors in unfamiliar domains

### Conclusions

- Counterfactual explanations of predictive AI systems affect our causal beliefs about the real world
- They do so whether we are familiar or unfamiliar with the domain
- More accurate AI systems have a larger effect on our causal beliefs
- We may be able to correct for some of these effects
- Applying insights from cognitive science and psychology to AI should be done with caution